

Beach Soccer Jam 2017

Vendor/Exhibitor Application Package

Beach Soccer Jam Interested Exhibitors and Vendors,

Thank you for your interest in participating as a Vendor or Exhibitor in Beach Soccer Jam 2017. The event is nearing and we want to help you prepare for being an important part of our successful event.

The Beach Soccer Jam Application Package consists of the following two (2) documents:

1. This Vendor / Exhibitor Information document, and the
2. Vendor / Exhibitor Application Form

Please mail both completed documents along with payment to:

Beach Soccer Jam
13465 Camino Canada, Suite 106-320
El Cajon, CA 92021-8813

General Vendor / Exhibitor Philosophy

The success of our vendors and exhibitors is very important to us. For this reason, we carefully review each prospective vendor and their offerings, setting reasonable limitations on the overall number of competitive vendors to help minimize product and/or service similarities. This does not mean that we won't allow for similar products and services to be marketed by multiple vendors. Rather, it means that we strive to create a positive balance between the number of vendors and their overall offerings together with the overall estimated attendees so as to minimize long vendor lines and waiting periods for our event attendees. We want everyone to have a positive experience.

Vendor / Exhibitor Selection

Vendors and Exhibitors are evaluated and selected based on a combination of many criteria, including:

- Date both the properly completed Vendor Application Package and Deposit are received.
- Are the products and/or services a good fit for the event?
- Is there a past relationship experience and if so, has it been positive?
- Are the price and competitiveness of products and/or services offered a good value for our customers?
- Is the setup and appearance visually appealing (beach themed appearance is a plus...).

Vendor / Government Rules & Regulations

Vendors and Exhibitors are expected and required to know and follow all governmental rules, regulations and conditions, including those related to the venue such as no flyers, pamphlets or handouts to be placed on or left on cars.

All vendors must supply their own power and have a minimum 100 foot extension cord.

Vendor / Exhibitor Fees

Vendors and Exhibitors are required to submit this Application Package together with the appropriate deposit as listed in the table below. Deposits must be submitted together with this completed application in order to be considered a complete application. Vendors are subject to minimum vending fees equal to the application deposit. Applications submitted without the appropriate application deposit will not be considered. Applicants will be notified via email in regards to being accepted. Once applicants are officially accepted via email, their deposits are not refundable.

| Vendor Type | Application Deposit | Sales Commission Fee (Deposit are Applied towards the Sales Commission Fee) |
|---|---------------------|--|
| Premium Food Vendor (1,750 sq ft) | \$1,250 | 15% of Gross Sales (with minimums) |
| Standard Food / Beverage Vendor (100 sq ft) | \$425 | 15% of Gross Sales (with minimums) |
| Standard Food / Beverage Vendor (100 sq ft) + 3 Compartment Sink Shared Usage | \$465 | 15% of Gross Sales (with minimums) |
| Merchandise / Live Services Vendor (100 sq ft) | \$350 | 15% of Gross Sales (with minimums) |
| Exhibitor Only (No Onsite Selling) (100 sq ft) | \$300 | None |
| Craft Type (Home Made Items) Vendor | \$250 | None |
| Non-Profit Exhibitor | \$250 | None |

Vendor / Exhibitor General Information

Vendor / Exhibitor booth set up and take down rules are very important. It is important that these rules and times be followed precisely to ensure the event runs as planned and operates within City of San Diego compliance. Beach Soccer Jam reserves the right to exclude vendors / exhibitors who ignore and do not follow these rules, setup times and instructions. Vendors / Exhibitors not following these rules and setup times are subject to forfeiture of their deposit and their participation in the event may be cancelled. Please contact us at director@BeachSoccerJam.com to discuss any needed variances or special requests PRIOR to submitting your application and at least four (4) weeks BEFORE the event. Due to customer complaints, vendors are prohibited asking our guests for tips and if done will not be invited back. We will do our best within reason to work with our vendors and exhibitors to help ensure the event is a positive experience for them. We reserve the right to have a Vendor / Exhibitor pre-event meeting if we feel it is warranted. Lastly, if you have social media accounts, i.e. Facebook, Twitter, Pinterest, etc., please ensure you promote your participation.

Vendor / Exhibitor Setup and Takedown

Setup Day - Friday, May 19th, 2017

Non-Food Vendors / Exhibitors

- Vendors / Exhibitors are required to setup their canopy booth, equipment and supplies between the hours of 12:00pm and 2:00pm.
- Vendor / Exhibitor areas will be pre-assigned and must be fully setup by 2:00pm.
- Vendor / Exhibitor vehicles must be off the venue by 2:30pm.
- There will be no vending or exhibiting on Friday.

Food Vendors

- Food Vendors are required to setup their booths, equipment and supplies between the hours of 12:00pm and 2:00pm.

- Food Vendor areas will be pre-assigned and must be fully setup by 2:00pm.
- Food Vendor vehicles must be off the venue by 2:30pm.
- Food vendors with a current and valid “FB” Health Permit who have been approved to use their vehicle for cooking at Beach Soccer Jam may keep their vehicles on the venue, but must have the keys removed from the ignition.
- **Food Vendors are required to have a covering on the ground of their booth** such as canvas or a tarp to protect the ground from contamination and have a trash can within the booth at all times.
- Food vendors must provide their own County of San Diego approved Three (3) Compartment Hand Washing Facilities (or pay an additional \$40 fee) and submit a copy of their current facility/health permit with this application. Food vendors must also provide booth/station flooring such as canvas or strong plastic to keep spillages from contacting the ground. The County of San Diego will be onsite inspecting each Food Vendor for compliance.
- **Each vendor is required to provide a 2-A: K Class K fire extinguisher in addition to a 2-A-10B: Class C rated portable fire extinguisher within their assigned cooking area.** The extinguisher must have a current inspection tag with the pressure needle in the green and must be placed so that it is visible and within reach.
- There will be no vending or exhibiting on Friday.

Event Day - Saturday, May 20th, 2017

- Beach Soccer Jam officials will arrive on the venue by 6:00am.
- Beach Soccer Jam officially has the venue open at the hours as shown on the exhibitor page of the website.
- **IMPORTANT:** There can be no vehicles in the Beach Soccer Jam Vendor / Exhibitor area after the time as shown on the exhibitor page of the website other than “FB” Health Permit food vendors.
- Vendors / Exhibitors with any last minute items must bring them at the time as show on the Exhibitor page of the website, otherwise they must be hand carried in without use of vehicle.
- Last games are expected to end near sunset. Vendors must remain open until then.
- Vendors / Exhibitors must report the days Total Sales to the event director prior to leaving the venue on Saturday using the [Report of Sales](#) form on the website.

Event Day - Sunday, May 21st, 2017

- Beach Soccer Jam officials will arrive on the venue by 6:00am.
- Beach Soccer Jam officially has the venue open at the hours as shown on the exhibitor page of the website.
- **IMPORTANT:** There can be no vehicles in the Beach Soccer Jam Vendor / Exhibitor area after the time as shown on the exhibitor page of the website other than “FB” Health Permit food vendors.
- Vendors / Exhibitors with any last minute items must bring them at the time as show on the Exhibitor page of the website, otherwise they must be hand carried in without use of vehicle.
- Last games are expected to end near sunset. Vendors must remain open until then.
- **Dismantling of exhibitor/vendor booths may not begin without express approval from event Director, which is expected to be around 5:00 pm. For public safety, vendor vehicles may not be driven to the Exhibitor/Vendor Village area for loading until all event attendees have left the Vendor/Exhibitor Village area and playing fields.**
- Vendors / Exhibitors are required to completely clean up their own areas and properly dispose of trash in the provided 40 yard dumpsters.
- All Vendor / Exhibitor booths, equipment and inventory must be removed at the end of the event day.
- **Vendors / Exhibitors must report Total Sales and pay any remaining Commission Fees that are over the base application deposit fee to the Event Director prior to leaving the venue on Sunday using the [Report of Sales form on the website.](#)**

Event Overnight Security

Please note that Fiesta Island is officially closed by the City of San Diego at 10:00 pm and reopens again at 4:00 am. It is recommended that vendors and exhibitors have their equipment and supplies properly insured. **While we do have someone stay on the venue overnight on Friday and Saturday to watch over the area, Beach Soccer Jam does not and will not accept responsibility any for damages, stolen property or losses to your equipment, supplies, items or inventory. We suggest you bring any expensive items such as generators each morning of the event. If you decide to leave your generator, we suggest you leave it near the scoreboard where we can chain them all together in one place.**

Event Venue

Beach Soccer Jam is held on San Diego's Fiesta Island across from Sea World. Directions to Beach Soccer Jam are:

- **Hwy 5**
 - Sea World Drive (West)
 - East Mission Bay Drive (Right)
 - Fiesta Island Road
- **Hwy 8**
 - Hwy 5 North
 - Sea World Drive (West)
 - East Mission Bay Drive (Right)
 - Fiesta Island Road

Follow the one-way road around the island until you come across the large gated sand area with the metal framed scoreboard. We are immediately across the road from the dog walk area and ski beach.

Please email us at Director@BeachSoccerJam.com with any questions or suggestions. We appreciate your feedback.

We sincerely thank you for your interest in being a part of Beach Soccer Jam.

Email address: _____

Facebook page: _____

Twitter: _____

Pinterest: _____

County Health Permit Number (if a Food Vendor): _____

Expiration: _____

I am a prospective Beach Soccer Jam Vendor or Exhibitor and have read and fully understand and agree with all the information provided in this document and agree to follow and abide by all conditions, rules and instructions within it.

Please **Print** Vendor & Business Name, Title and Phone Number

Please Sign and Date

Tournament Co-Directors,

Rick La Salle and Raffi Ruotolo

Rick La Salle and Raffi Ruotolo

Co-Directors

Beach Soccer Jam

www.BeachSoccerJam.com