

**The Ultimate
Beach Soccer Event!**



San Diego's Fiesta Island

Partnership Opportunities

Presenting Partner: \$ Contact us at director@BeachSoccerJam.com (Customizable and 1 available)

- Tournament Event Naming Rights "YOUR COMPANY NAME" BEACH SOCCER JAM
- Presenting Partner will be afforded the highest level of exposure and involvement in the tournament, both in the marketing and execution of the event
- * Option for Pro Division Stadium Naming Rights (Premium add-on)
- Corporate partner name and logo on front cover of tournament program
- Corporate logo on all tournament t-shirts
- Corporate logo on Championship trophies
- Partner is invited to present awards to Championship teams
- Official Partner gift
- Twenty-five (25) tournament t-shirts
- Corporate partner is invited to have company mascot greet attendees and display corporate inflatable
- Full 6 page advertisement in the electronic tournament program
- Corporate banners to be displayed at main stadium, hosting clinics and professional games (partner provided and free standing)
- Corporate logo to be displayed on the official Beach Soccer Jam scoreboard
- Corporate logo on all electronic and printed event materials*
- Corporate logo with link prominently on the home page of the website
- Corporate logo included on event e-mail promotional blasts
- Promotional Materials to be handed out at registration night in team packets
- Four (4) double occupancy hotel rooms
- Priority location of two (2) 10 foot by 10 foot corporate partner booths (tents) at the tournament (partner to provide tents)
- Twelve (12) banners to be displayed at the tournament (partner provided and free standing)
- Four (4) free team registrations for Beach Soccer Jam

Platinum Level Partnership: \$ Contact us at director@BeachSoccerJam.com

- Corporate partner is invited to have company mascot greet attendees and display corporate inflatable
- Full 4 page advertisement in the electronic tournament program
- Corporate banners to be displayed at main stadium, hosting clinics and professional games (partner provided and free standing)
- Corporate logo to be displayed on the official Beach Soccer Jam scoreboard
- Corporate logo on all electronic and printed tournament materials*
- Corporate logo with link prominently on the home page of the website
- Corporate logo included on tournament e-mail promotional blasts
- Promotional Materials to be handed out at registration night in team packets
- Two (2) double occupancy hotel rooms
- Two (2) 10 foot by 10 foot corporate partner booth (tent) at the tournament (partner to provide tents)
- Six (6) banners to be displayed at the tournament (partner provided and free standing)
- Two (2) free team registrations for Beach Soccer Jam

Gold Level Partnership: \$ Contact us at director@BeachSoccerJam.com

- Corporate banners to be displayed at main stadium, hosting clinics and professional games (partner provided and free standing)
- Corporate logo to be displayed on the official Beach Soccer Jam scoreboard
- Corporate logo on all electronic and printed tournament materials*
- Corporate logo with link prominently on the home page of the website
- Corporate logo included on tournament e-mail promotional blasts
- Promotional Materials to be handed out at registration night in team packets
- One (1) double occupancy hotel rooms
- One (1) 10 foot by 10 foot corporate partner booth (tent) at the tournament (partner to provide tents)
- Three (3) banners to be displayed at the tournament (partner provided and free standing)
- One (1) free team registrations for Beach Soccer Jam
- Full 2 page advertisement in the electronic tournament program

Silver Level Partnership: \$ Contact us at director@BeachSoccerJam.com

- Corporate logo on all electronic and printed tournament materials*
- Corporate logo with link prominently on the home page of the website
- Corporate logo included on tournament e-mail promotional blasts
- Promotional Materials to be handed out at registration night in team packets
- One (1) double occupancy hotel rooms
- One (1) 10 foot by 10 foot corporate partner booth (tent) at the tournament (partner to provide tents)
- Two (2) banners to be displayed at the tournament (partner provided and free standing)
- One (1) free team registrations for Beach Soccer Jam
- Full 2 page advertisement in the electronic tournament program

Bronze Level Partnership: \$ Contact us at director@BeachSoccerJam.com

- Corporate logo with link on the home page of the website
- Corporate logo included on tournament e-mail promotional blasts
- Promotional Materials to be handed out at registration night in team packets
- One (1) double occupancy hotel rooms
- One (1) 10 foot by 10 foot corporate partner booth (tent) at the tournament (partner to provide tents)
- Two (2) banners to be displayed at the tournament (partner provided and free standing)
- Full 2 page advertisement in the electronic tournament program



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Event Challenge Sponsor Opportunities

Event Challenge Sponsor: \$250 (3+ available – 1 Per Challenge Event as Listed Below)

Challenge Event Opportunities:

1. War of the Keepers
 2. Master Juggler
 3. Rocket Launcher
 4. Soccer Mom Challenge
- Event challenge promoted on website, promotional e-blasts, event program and event public address announcements as “Sponsored By”, i.e. “Challenge Sponsor Name - War of the Keepers”
 - Challenge event website page to have Sponsor Logo prominently positioned
 - One (1) banner to be displayed at the challenge event, during the Challenge Event (sponsor provided)
 - Challenge event administrator to wear sponsor shirt or polo with sponsor name (supplied by sponsor)
 - Sponsor may request their own volunteer person to administer their sponsored event
 - Award presentations announced with Sponsor Name, i.e. “Challenge Sponsor Name - War of the Keepers” (approved awards to be supplied by or paid for by sponsor)
 - Sponsor provided first right of refusal for following years challenge event

Add-on Promotional Opportunities:

- Live Promotional Giveaway at Event - \$100 (\$250 when not an Add-on)
- Pre-Event Promotions - \$100 (\$250 when not an Add-on)
- Promotional Piece in Team Bags - \$200 (\$300 when not an Add-on)

Team Contest Promotional Opportunities:

- Best Team Name Contest - \$500 each or equal prize value (1 Youth Team)
- Best Team Uniform Contest - \$500 each or equal prize value (1 Youth Team)

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San Diego's Fiesta Island Advertising Opportunities

Gold Advertising Package: \$1,250

- Full 2 page advertisement in the electronic tournament program
- Promotional Materials to be handed out at registration night in team packets
- Corporate logo with link on the home page of the website
- 10 foot by 10 foot exhibitor booth (tent) at the tournament (sponsor to provide tent)
- Two (2) banners to be displayed at the tournament (sponsor provided)
- Corporate logo included on all tournament e-mail blasts

Silver Advertising Package #2: \$750

- Full 2 page advertisement in the electronic tournament program
- Promotional Materials to be handed out at registration night in team packets
- Corporate logo with link on the home page of the tournament website
- Two (2) banners to be displayed at the tournament (sponsor provided)

Program Advertising:

We will be producing an electronic (green to save trees) Beach Soccer Jam Program Book which will be electronically distributed to all participating teams, via social media, via our event app and promoted at the event. It will also be promoted for download at the event to the general public attending the event.

- Full 2 page (4 1/4" x 5 3/4") / front and back of page - \$200
- 1/2 page (2 1/8" x 2 7/8") / front and back of page - \$150
- Full page (4 1/4" x 5 3/4") / inside front cover - \$300
- Full page (4 1/4" x 5 3/4") / inside back cover - \$250
- Full page (4 1/4" x 5 3/4") / outside back cover - \$300

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Exhibitor & Vending Opportunities

Exhibitor: \$300

- 10 foot x 10 foot Exhibitor Space
- Add-on promotional options available
- Exhibit products and/or services only - No Vending

Merchandise Vendor: 15% of Gross Sales (\$350 Minimum Base Fee)

- 10 foot x 10 foot Vending Space
- Add-on promotional options available

Standard Food Vendor / Food Truck: 15% of Gross Sales (\$425 Minimum Base Fee)

- Quantity available is limited
- 10 foot x 10 foot Food Vending Space
- Additional room allotted for food trucks
- Add-on promotional options available

Premium Food Vendor Exclusive: 15% of Gross Sales (\$1,000 Minimum Base Fee)

- Exclusive opportunity – only 1 available
- Approximate 70 foot x 25 foot Premium Space (1,750 sq ft) away from other Food Vendors
- Private fenced and covered seating area (food vendor provided) for dining customers
- Add-on promotional options available

Add-on Promotional Opportunities:

- Live Promotional Giveaway at Event - \$100 (\$250 when not an Add-on)
- Pre-Event Promotions - \$100 (\$250 when not an Add-on)
- Promotional Piece in all Team Bags - \$200 (\$300 when not an Add-on)

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Beach Soccer Jam

Business Division Team Sponsoring

Business Team Gold Package: \$2,000

- 1/2 page advertisement in the tournament program
- Corporate logo to be displayed on the official Beach Soccer Jam scoreboard
- Corporate logo with link on the home page of the website
- Promotional Materials to be handed out at registration night in team packets
- One (1) 10 foot by 10 foot corporate sponsor booth (tent) at the tournament (sponsor to provide tents)
- Two (2) banners to be displayed at the tournament (sponsor provided and free standing)
- One (1) team registration for Beach Soccer Jam

Business Team Silver Package: \$1,000

- Promotional Materials to be handed out at registration night in team packets
- One (1) 10 foot by 10 foot corporate sponsor booth (tent) at the tournament (sponsor to provide tents)
- Two (2) banners to be displayed at the tournament (sponsor provided and free standing)
- One (1) team registration for Beach Soccer Jam

Business Team Bronze Package: \$450

- One (1) team registration for Beach Soccer Jam
- Option to add a 10 by 10 foot corporate sponsor booth (tent) for an additional \$200 (\$300 when not an Add-on)