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Thursday, March 11, 2010

RE: **Beach Soccer Jam - Youth League Promotional Program**

Dear: Youth Soccer League VIP,

Please allow me the opportunity of introducing Beach Soccer Jam to your organization.

As Co-Directors of Beach Soccer Jam, we are very proud to announce that our 2nd annual Beach Soccer Jam tournament is right around the corner on April 25th in San Diego at Mission Bay's beautiful Fiesta Island. Beach Soccer Jam is open to players of all ages, including adults.

Last year's inaugural tournament was a fantastic success and we have been hard at work adding more attractions and entertainment to make this year's event even better.

Beach Soccer Jam offers many cool things that we are sure you will enjoy ..., including:

- **Fantastic bay front location** right across from Sea World
- **Easy on site, no hassle, FREE parking**
- **Fun Zone** attractions, for the kids
- San Diego Sockers "**Legends Game**" in the center court Beach Soccer Jam Arena
- Men and Women's **professional division** with a purse prize
- **Exciting and Fun Activities**, including Foot Volley and War of the Keepers
- **Brazilian dancers** to bring beach soccer back to its Brazilian origins
- Close proximity to popular San Diego attractions, including Belmont Park, Balboa Park and the San Diego Zoo



If that were not enough, we are offering Youth Soccer Organizations the following additional incentives to come out and enjoy the game of Beach Soccer at San Diego's only Beach Soccer Jam:

- 1 free coach's team entry for every 8 youth teams registered and paid by March 30th.
- \$500 club donation for every 10 teams registered and paid by March 30th.
- Beach Soccer Jam hosted meal for all registered players when 15 teams register and pay by March 30th.

As you can see, **Beach Soccer Jam** is working hard to become the #1 Beach Soccer event in Southern California. We are confident that once you participate and see all the action and events we've put together for you, you will tell your friends and colleagues about us and come back year after year.

For more information, please visit our website at www.BeachSoccerJam.com or contact us at director@beachsoccerjam.com or call us at (858) 521-9340.

Thank you for your consideration and we hope to see you on the sand at Fiesta Island,

Raffi Ruotolo, Anthony Farace and Rick La Salle
Co-Directors
Beach Soccer Jam